

BLOCK FIVE 5K



SUNDAY JUNE 7TH

To Benefit Worcester's Hope Lodge & Pancreatic Cancer Alliance

For more information

Log onto block5bistro.com

Email: b5k@block5bistro.com

Call: 508.767.FIVE



Dear Friends and Colleagues,

Here at BLOCKFIVE, we are honored to be a part of the Worcester community and are committed to its continued growth and prosperity. Last year, we utilized our resources to create a memorable event for the city and we would like to do the same this year.

June 7, 2009 will mark the date for the third annual B5K. In collaboration with the City of Worcester and the WPD, a 5K road race starting and finishing at BLOCKFIVE has once again been established. The street area surrounding BLOCKFIVE will be roped off allowing a "Block Party" where food, beverages, beer and wine will be served along with raffles, an auction, prizes and live entertainment.

Because of its prevalence in our community and beyond, and because it has affected so many of us in so many ways, we have chosen to contribute to the fight against cancer with the proceeds from the B5K. The proceeds from this year's event will be donated to Worcester's Hope Lodge and the Pancreatic Cancer Alliance at UMass Memorial. Worcester's Hope Lodge is an organization that provides free housing and medical transportation services to cancer patients and their families. The Pancreatic Cancer Alliance continues its ongoing battle against the fourth leading cause of death in this country and it needs the support of the B5K. We applaud both of these organizations for the work that they do, and are honored to be able to contribute our support.

We are looking for the support of the citizens and businesses in the Worcester community in order to facilitate and maximize the success of the B5K. We believe that in working together, we can accomplish wonderful things. Therefore, it is our goal, through donations of time, money and supplies to contribute 100% of the money raised directly to the fight against cancer. Please consider offering you support in any way that you can.



3RD ANNUAL B5K & BLOCK PARTY 5K ROAD RACE & FUN WALK

Sunday June 7, 2009 • 11:00 am

BLOCK FIVE BISTRO • 139 Green Street • Worcester, MA

*Proceeds from the event will benefit Worcester's Hope Lodge
and the Pancreatic Cancer Alliance.*

Registration: 10:00 am

Start Time: 11:00 am

Entry Fee: \$30 (additional donations from sponsorship) *Includes T-Shirt & Refreshments*

Amenities: H2O Stations, Entertainment, Raffles, Children Activities, Food, Beer,
Wine & Soda

Checks Payable To: Block Five / B5K

Mail Form & Payment To:

B5K

139 Green Street

Worcester, MA 01604

For More Information:

log onto block5bistro.com

email b5k@block5bistro.com

or contact Mike Covino (508) 767.3483

Please enter me in the 1st annual B5K. I agree to assume all responsibility for all risk of damage or injury to me as a participant in this event. In consideration of being accepted as an entrant, I hereby, for myself, my heirs, executors and administrators, release and discharge Block Five Bistro and all other individuals, entities and organizations associated with the race from all claims, damages, rights of action, present or future, whether the same be known, anticipated or unanticipated, resulting from or arising out of or in incident to my participation in this event. I hereby certify that I will not participate in the B5K unless I am physically fit and sufficiently trained for the competition in the race. I also grant permission for the use of my name and of picture in any broadcast, photograph or other account of this race. I understand that (except for the walk) bicycles, skateboards, baby joggers, strollers, roller skates, or blades, animals and radio headsets are not allowed in the race and I abide by this guideline.

Signature (required): _____ **Age on Race Day:** _____

Parents Signature Required if Under 18 Years of Age

Name (Print): _____ **Sex (circle):** M / F

T-Shirt Size (circle): M / L / XL

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Email Address: _____

\$30 (base registration fee) / Additional Funds Through Sponsors: \$ _____

Total Amount Enclosed: \$ _____



BLOCK FIVE 5K

There are three levels of sponsorship for the B5K. All proceeds benefit the continued research at the Pancreatic Cancer Alliance and all their groundbreaking work in the field against pancreatic cancer. Pancreatic cancer is still our country's fourth leading cause of death.

The Gold Sponsor

The logo of the Gold Sponsor will appear on the reverse side of the B5K t-shirt. In addition, the logo will be displayed on all signage at the B5K, all newsletters for the event, the map of the race, as well as a mention on every advertisement including radio, print, website and e-mail blasts. Lastly, the sponsor will receive a plaque which will be displayed in each of the three Niche Hospitality Restaurants, Block Five, Bocado and Mezcal.

The Gold Sponsorship \$2500

Silver Sponsors

The logo of the silver sponsors will appear on the map and one piece of signage at the B5K. The silver sponsors will have plaques placed in the three restaurants as well as a mention in the print ads, website, e-mail blasting and newsletters.

Silver Sponsorships \$1000

Bronze Sponsors

The logo of the bronze sponsors will be placed in print ads, on the map, on the website and in e-mail blasts.

Bronze Sponsorships \$500



DONATIONS

We will gratefully accept donations of food, beverages, beer, wine, paper products and other supplies. We would also appreciate donations of service (entertainment, etc.), time and equipment (grills, tents, coolers, etc.).

Company Name: _____

Donation: _____

PRIVATE DONATIONS

Please list any private donations or alternative donations that you would like to contribute that have not been listed above.

Name: _____

Donation: _____

Please keep in mind that all donations are tax deductible, and that together we are contributing to a wonderful cause. Receipts will be issued for all donations. Please return this form with your donation to:

BLOCK FIVE BISTRO - ATTN. B5K
139 GREEN STREET
WORCESTER, MA 01604

We appreciate your time and consideration. From all of us at Block Five, we thank you and hope to see you on June 7th!